

## Message Text

UNCLASSIFIED

PAGE 01 CAIRO 13285 102306Z  
ACTION EB-08

INFO OCT-01 NEA-10 ISO-00 USIA-15 /034 W  
-----080650 102309Z /65

R 101216Z AUG 77  
FM AMEMBASSY CAIRO  
TO USDOC WASHDC  
INFO AMEMBASSY ATHENS  
SECSTATE WASHDC 8166  
AMCONSUL ALEXANDRIA

UNCLAS CAIRO 13285

ATHENS FOR RTDO

E.O.11652: N/A  
TAGS: BEXP, EG  
SUBJECT: 1978 CAIRO FAIR

1. EMBASSY WOULD APPRECIATE BEING INFORMED ON NAME, OFFICE ADDRESS, TELEX, AND TELEPHONE NUMBER OF USDOC OFFICER WHO WILL BE PRINCIPAL CONTACT FOR 1978 CAIRO FAIR. IT WOULD BE USEFUL TO HAVE SPECIFIC PERSON IN USDOC TO WHOM INTERESTED FIRMS UNDER SOME CIRCUMSTANCES, COULD BE REFERRED IF THEY WISH PARTICIPATE IN FAIR OR TO OBTAIN ADDITIONAL INFORMATION. EMBASSY WILL ALSO REQUIRE ASSISTANCE IN FOLLOWING UP ON LEADS IN COURSE OF RECRUITMENT EFFORT. (BILL MONROE PROVIDED EXCELLENT AND MUCH APPRECIATED SUPPORT AND ASSISTANCE IN CONNECTION WITH 1977 FAIR).

2. EMBASSY WOULD ALSO LIKE TO KNOW CURRENT USDOC THINKING ABOUT CHARGES TO PARTICIPANTS FOR SPACE AT US EXHIBITION. FAIR AUTHORITIES INDICATE AT PRESENT THAT THEIR CHARGES FOR SPACE WILL BE THE SAME AS IN 1977. 36 DOLLARS PER SQUARE METER FOR COVERED SPACE AND 18 DOLLARS PER SQUARE METER OUTSIDE. USDOC WILL RECALL THAT IN 1977 EXHIBITORS AT US EXHIBITION WERE CHARGES 3,000 DOLLARS FOR A 3 BY 4 METER BOOTH,  
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3,500 DOLLARS FOR A 3 BY 5 METER, AND 30 DOLLARS PER SQUARE METER FOR OUTSIDE SPACE. FROM POINT OF VIEW OF ATTRACTING EXHIBITORS. IT WOULD BE DESIRABLE TO AVOID INCREASE IN RATE FOR 1978.  
EILTS

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
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**Decaption Date:** 01-Jan-1960 12:00:00 am  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Drafter:** n/a  
**Enclosure:** n/a  
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**Errors:** N/A  
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**Review Markings:**  
Margaret P. Grafeld  
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US Department of State  
EO Systematic Review  
22 May 2009  
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